

A (NOV 1967)

MEMORANDUM FOR THE RECORD

FROM : Bruce T. Johnson
Chairman, Fine Arts Commission
SUBJECT: Art-in-Architecture Program

1. On Tuesday, 27 October, I talked to Mr. Donald W. Thalacker who is Director of the Art-in-Architecture Program at GSA. I had called Mr. Thalacker the week before to inquire about his program and he had offered at that time to visit the Headquarters building to discuss the program with me. Mr. Thalacker was accompanied by a Mr. Peter Tomillon. My purpose was to explore the possibility that the Agency could tap the Art-in-Architecture program for a modern sculpture for the open area opposite the main entrance.

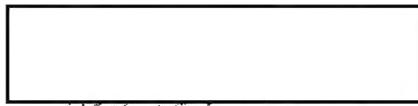
2. Mr. Thalacker provided me with several brochures depicting some of the work of the program, which he said dates back to 1962. At that time, Congress authorized the expenditure of half of one percent of the cost of new Federal buildings to be spent on art which was integral with the design of the building in, on, or before which the art was to be installed. For existing structures, he told me, the program has no funds appropriated directly, but he does receive a small portion of the money allocated to GSA for building maintenance under the Standard Level Users Charge (SLUC) concept.

3. He said that he would need a request from senior Agency management before GSA could put CIA on its list of possible clients for art. He suggested that we attempt to obtain from the building architect some indication of the extent to which the architect, at the time the building was designed or in subsequent years, may have felt a need for sculptural enhancement of the building. A strong statement by the architect would do much to support an Agency request for the installation of a large sculpture on its grounds. In making these observations, however, he made it clear that he considers the open space in front of the Headquarters building ideally suited for a large sculptural form, and it is evident that we will have his personal support for any request to the Administrator of GSA.

4. Mr. Thalacker also described the art selection process, which involves panels of artists and the commissioning of specific works for specific locations. That process is described in the attached short report on his program.

5. I told Mr. Thalacker that I would attempt to identify appropriate representatives of the architecture firm responsible for the building design from whom we might solicit supportive comments in this regard. He offered to approach the architect on our behalf. Mr. Thalacker also agreed to look at the files in his office to ascertain whether there had been any earlier efforts by CIA to gain access to the Art-in-Architecture Program. (I can find no evidence in the FAC files.) He has been with the program since 1972, but will check his records for the decade from 1962 to 1972.

6. As a fiscal footnote, I might add that according to Mr. Thalacker, outdoor sculpture of the kind that would suit the setting here at CIA would cost a minimum of \$40,000 but more likely \$100,000 to \$150,000. Most of the cost, he said, is incurred in the fabrication and installation of the sculpture and only a relatively small amount, perhaps \$6,000 or \$7,000, goes to the artist as his commission. I told him my chances of obtaining this kind of funding from the CIA budget were nil, but he indicated that it would still be worthwhile to get CIA on the program's waiting list, in case other program funds become available in the future.



Bruce T. Johnson

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Attachment:
As Stated

cc: DDA
OL/LSD



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ART IN ARCHITECTURE FOR NEW FEDERAL BUILDINGS

History

In 1855, when Congress decided to decorate the interior of the Capitol with artwork, it commissioned Constantino Brumidi to paint frescoes for the House of Representatives committee rooms for \$8.00 a day. During the Depression era, the New Deal art programs commissioned paintings and sculpture for the embellishment of newly constructed Federal buildings, post offices, and courthouses nationwide producing the first body of truly public American art.

The U.S. General Services Administration's Art-in-Architecture Program continues this long-standing tradition of government support for the arts.

The genesis of GSA's present Art-in-Architecture Program can be traced to a report issued in 1962 by the President's Ad Hoc Committee on Federal Office Space titled Guiding Principles for Federal Architecture. The committee recommended that "where appropriate, fine art should be incorporated in the designs (of new Federal buildings) with emphasis on the work of living American artists."

As the head of the government agency responsible for the design and construction of Federal buildings, GSA's Administrator implemented the recommendations of the Guiding Principles in January 1963 with a direct policy order establishing an allowance for fine arts of one-half of one percent of the estimated cost of construction of each new Federal building. Such works are intended to be an integral part of the total architectural design and enhance the building's environment for the occupants and the general public.

Due to rising inflation in the construction industry, the program (which is funded through the construction budget) was temporarily halted in 1966. It was revitalized in 1972 when GSA renewed its commitment to commission exceptionally talented American artists.

The Commissioning Process

1. The project architect, aware that 1/2 of one percent of the estimated construction cost is the amount set aside specifically for art-in-architecture projects, develops an art-in-architecture proposal as part of his overall architectural design services. The art-in-architecture proposal must include the location and nature of the artwork(s) to be commissioned.
2. Shortly after the award of the construction contract, GSA requested the national Endowment for the Arts (NEA) to appoint art professionals, primarily from the region of the project, to meet with the design architect for the purpose of nominating 3 to 5 artists for each proposed artwork.
3. This artist-nominating panel meets at the project site and reviews visual materials of artists proposed by GSA, the NEA appointed panelists, and the architect. Artists wishing to receive GSA consideration are requested to send resumes and 35mm slides of their work to the following address:

Art-in-Architecture Program (PCHA)
General Services Administration
18th and F Streets, N.W.
Washington, D.C. 20405
(202) 566-0950
4. The artist nominations are transmitted to GSA by NEA. The Administrator of GSA makes the final selection.
5. After the artist has been selected, a fixed price contract is negotiated. Contract award amounts negotiated for art-in-architecture projects include all cost associated with the design, execution, and installation of the artwork.

ART-IN-ARCHITECTURE PROJECT LIST

(1972 - PRESENT TIME)

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Akron, OH (FB)	1) William King 2) Robert Morris	1) Aluminum sculpture on plaza 2) Granite sculpture on plaza
Albany, NY (FB)	Lynda Benglis	Exterior sculpture
Anchorage, AK (CT/FOB)	1) Robert Hudson 2) Dan Flavin 3) Sam Francis 4) Alvin Amason	1) Sculpture in atrium 2) Wall work in lobby 3) Painting 4) Painting
Ann Arbor, MI (FB)	Sherri Smith	Tapestry in main entrance lobby
Atlanta, GA (FB/CT)	1) Sam Gilliam 2) Lloyd Hamerol 3) Jennifer Bartlett	1) Painted construction in lobby 2) Sculpture in lobby 3) Paintings in lobby
Baltimore, MD (Edward A. Garmatz FB/CT)	George Sugarman	Painted aluminum sculpture on plaza
Baltimore, MD (Metro-West)	1) Loren Madson 2) Ronald Bladen 3) Isaac Witkin	1) Suspended work in lobby 2) Exterior sculpture 3) Exterior sculpture
Baltimore, MD (SSA Computer Center)	Richard Fleishner	Environmental earthwork in front of building
Bangor, ME	Yvonne Jacquette	Mural
Bethesda, MD (NIH-Lister Hill)	Kenneth Snelson	Exterior sculpture
Blaine, WA (BS)	Dale Chihuly	Glass wall
Buffalo, NY (FB)	George Segal	Bronze sculpture on plaza
Carbondale, IL (FOB)	Jackie Ferrara	Sculpture on plaza
Charlotte Amalie, VI	Ned Smyth	Mosaic water sculpture in courtyard

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Chicago, IL (FB)	Alexander Calder	Painted steel sculpture on plaza
Chicago, IL (SSA Program Center)	1) Claes Oldenburg 2) Ilya Bolotowsky	1) Painted steel sculpture on plaza 2) Four porcelain enamel on steel murals in cafeteria and lobby
Columbia, SC (FB/CT)	1) Barbara Neijma 2) Marla Mallett	1) Steel sculpture on plaza 2) Fiberwork in lobby
Columbus, OH (CT/FB)	Robert Mangold	Exterior porcelain on steel murals on front facade
Dayton, OH (FB/CT)	1) Stephen Antonakos 2) Joseph Konzal	1) Neon wall sculpture on front facade 2) Sculpture on plaza
Detroit, MI (FB)	John Chamberlain	Sculpture on plaza
Eugene, OR (FB/CT)	Robert Maki	Painted aluminum sculpture on plaza
Fairbanks, AK (FB/CT)	1) Tom Doyle 2) Gerald Conaway	1) Exterior sculpture 2) Exterior sculpture
Florence, SC (FB)	Blue Sky	Oil on canvas mural in lobby
Ft. Lauderdale (FB/CT)	1) Lynne Gelfman 2) Doug Moran 3) Sylvia Stone	1) Painting in lobby 2) Painted construction in lobby 3) Wall sculpture on facade of main courtroom lobby entrance
Grand Rapids, MI (FB/CT)	Mark di Suvero	Steel sculpture on plaza lawn
Haines, AK (Border Station)	Carmon Quinto Plunkett	Carved wood panels
Hawthorne, CA (FB)	Robert Arneson	Sculpture in lobby
Honolulu, HI (Prince Jonah Kuhio Kalanianaole FB/CT)	1) George Rickey 2) Peter Voulkos 3) Ruthadel Anderson 4) Sharyn Amii Mills	1) Stainless steel kinetic sculpture in front of building 2) Bronze sculpture in courtyard 3) Fiber sculptures in lobby 4) Fiber sculptures in vestibule entrance to courtrooms

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Houma, LA (FB/USPS)	Lin Emery	Aluminum kinetic sculpture in front of building
Huron, SD (FB)	Guy Dill	Sculpture on lawn
Indianapolis, IN (FB)	Milton Glaser	Murals around first floor of building
Jackson, MS (FB)	1) William Christenberry 2) Ed McGowin	1) Assemblage on entrance facade 2) Steel sculpture with interior environment on plaza
Las Cruces, NM (CT/FB)	William Goodman	Painted steel sculpture on plaza
Lincoln, NB (FB/CT)	Charles Ross	Prisms filled with mineral oil suspended through openings on mezzanine level to main first floor lobby
Louisville, KY	Robert Howard	Painted aluminum sculpture on plaza
Manchester, NH	Louise Bourgeois	Steel sculpture on plaza
Marfa, TX (BS)	Roberto Rios	Interior mural
Memphis, TN Clifford Davis FB	1) Tom Shelton 2) Murray Reich	1) Mural in lobby 2) Mural in lobby
Midland, TX (CT/FB/USPS)	John Queen	Aluminum and concrete sculpture on plaza
Moscow, ID (FB)	Gaylen Hanson	Mural in lobby
Nashville, TN (FB)	Leonard Baskin	Interior bronze basreliefs in lobby
Newark, NJ (FB)	Lila Katzen	Sculpture on plaza
New Bedford, MA (FB)	James Surls	Wood sculpture on plaza
New Haven, CT (FB/CT)	Alexander Lieberman	Painted steel sculpture on plaza

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
New Orleans, LA (FB)	1) Lucas Samaras 2) Clement Meadmore 3) Annette Kaplan 4) Terry Welden 5) Ann Mitchell 6) Carol Shinn 7) Silvia Heyden	1) Cor-ten sculpture in courtyard 2) Painted steel sculpture on plaza 3) Tapestry in lobby 4) Painted canvas with relief elements in lobby 5) Fiberwork in lobby 6) Fiberwork in lobby 7) Three tapestries in lobby
New York, NY (Customs CT & FB Annex)	Richard Serra	Sculpture on plaza
New York, NY (Folly Square CT Annex)	1) Rafael Ferrer 2) Alex Katz	1) Interior sculpture 2) Mural
Norfolk, VA (FB)	Athena Tacha	Earthwork in front of building
Oklahoma City, OK	1) Gerhardt Knodel 2) Anna K. Burgess 3) Grant Speed 4) Karen Chapnik 5) Sally Anderson 6) Charles Pratt 7) Curt Clyne 8) David Halpern 9) Albert Edgar 10) Franklin Simons 11) Terrie H. Mangat 12) Denna Madole 13) Richard Davis	1) Fiber work in lobby 2) Two fiber works in first floor and eighth floor lobbies 3) Bronze sculpture in first floor lobby 4) Fiber work in first floor lobby 5) Fiber work in third floor lobby 6) Wood and copper sculpture in third floor lobby 7) Two photographs in mezzanine 8) Two photographs in mezzanine 9) Two photographs in mezzanine 10) Ceramic sculpture in fourth floor lobby 11) Quilt in fourth floor lobby 12) Fiber work in fourth floor lobby 13) Bronze sculpture in fifth floor lobby

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Oklahoma City, OK (FB)	14) James Strickland 15) Jane Knight 16) Charles Pebworth 17) Betty Jo Kidson 18) Bud Stalnaker 19) Melanie VanDenbos 20) Joyce Pardington 21) Jerry McMillan 22) Michael Anderson 23) Fred Eversley 24) Rebecca Petrie 25) Carol Whitney	14) Wood relief in fifth floor lobby 15) Fiber work in fifth floor lobby 16) Black marble sculpture in sixth floor lobby 17) Fabric construction in sixth floor lobby 18) Fiber work in sixth floor lobby 19) Fingerweaving in seventh floor lobby 20) Two fiber works in eighth floor lobby 21) Brass sculpture in eighth floor lobby 22) Wood sculpture in seventh floor lobby 23) Plexiglas sculpture in ninth floor lobby 24) Fiber work in ninth floor lobby 25) Two ceramic Indian figure sculptures in ninth floor lobby
Orlando, FL (CT/FOB)	Geoffrey Naylor	Stainless steel and water sculpture in plaza pool
Philadelphia, PA (James A. Byrne CT William J. Green FB)	1) David von Schlegell 2) Louise Nevelson 3) Charles Searles	1) Stainless steel and water sculpture in plaza pool 2) Painted wood sculpture in lobby 3) Mural in cafeteria entrance lobby

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Philadelphia, PA (SSA Program Center)	Al Held	Two companion murals in lobby
Pittsfield, MA (FB)	James Buchman	Granite and steel sculpture on side area of building
Portland, OR (Custom House)	James Carpenter	Stained Glass
Portland, OR (FOB)	1) Dimitri Hadzi 2) Jack Youngerman	1) Basalt sculpture on plaza 2) Tapestry in lobby
Richmond, CA (SSA Program Center)	1) Richard Hunt 2) Janet Kuemmerlein 3) Gyongy Laky 4) Lia Cook	1) Two-part exterior bronze sculpture in courtyard 2) Fiber work in lobby 3) Fiber work in lobby 4) Fiber work in lobby
Roanoke, VA	John Rietta	Cor-ten sculpture on plaza
Rochester, NY (CT/FOB)	Dwayne Hatchett	Painted steel sculpture on lawn area
Saginaw, MI	Nancy Holt	Exterior Sculpture
St. Paul, MN (CT/FOB)	Charles Gimnever	Cor-ten steel sculpture on plaza
San Diego, CA (CT/FOB)	1) Beverly Pepper 2) Bruce Beasley	1) Painted steel sculpture on plaza 2) Cast acrylic sculpture in lobby
Sandpoint, ID (FB)	George Morrison	Interior wood sculpture
Santa Rosa, CA (FOB)	Lenore Tawney	Fiber tapestry in lobby
Seattle, WA (FOB)	1) Isamu Noguchi 2) Harold Balazs 3) Philip McCracken	1) Granite sculpture on upper plaza 2) Painted steel sculpture on lower plaza 3) Bronze sculpture on lower terrace
Syracuse, NY (CT/FOB)	Sol LeWitt	Exterior sculpture

<u>PROJECT LOCATION</u>	<u>ARTIST</u>	<u>SUBJECT</u>
Topeka, KS (CI/FOB)	1) Rockne Krebs 2) Rosalie Castoro	1) Spectral and object environment in airium 2) Exterior sculpture
Van Nuys, CA (FOB)	Lyman Kipp	Painted steel sculpture on plaza
Washington, DC (Old Post Office)	Robert Irwin	Sculpture in court space
Washington, DC (Hubert H. Humphrey FB)	1) James Rosati 2) Annette Kaplan 3) Jan Yoors 4) Marcel Breuer	1) Painted steel sculpture on plaza 2) Tapestry in cafeteria lobby 3) Tapestry in lobby 4) Tapestry in lobby
Washington, DC (Labor Building)	1) Jack Beal 2) Tony Smith	1) Four oil on canvas murals in lobby 2) Painted steel sculpture in courtyard
Wenatchee, WA (FB)	Stan Solega	Exterior sculpture
Williamsport, PA (FB)	Roger Nelson	Interior mural
Wilmington, DE (CI/CT/FOB)	Frank Stella	Painted aluminum relief in lobby
Winston-Salem, NC (CT/FOB)	Rudolph Hentze	Cor-ten sculpture on plaza